

roadto**bathurst**

710

Motorsport



THE TEAM



DARREN



Darren started racing karts at nine, moving to the motocross scene in country Victoria, with racing in his blood thanks to his father Greg Goddard.

Greg was a hugely respected mechanic and engineer within the early days of production and open wheel racing in Australia. Darren lived and breathed cars

growing up, running wrecking yards and completing his diesel apprenticeship through Volvo. What Darren doesn't know about cars isn't worth knowing.

With his love of planes and flying Darren is just as comfortable in the air as he is on the ground. Darren has also been very successful in the budget endurance racing scene

with his giant killing Audi A4. Not for its raw speed but its reliability and fuel economy which see's him on the podium more often than not.

Darren runs a successful school bus company in Hervey Bay in between building race cars and his brain is always thinking of the next build.



RUSSELL

Russell grew up in Victoria racing motocross and motorbike desert rallies for many years before moving to the marine industry as a master mariner and engineer.

A move to Hervey Bay in Queensland saw him form his

company Synforce Lubricants which he developed over 20 years before selling off and retiring in 2021.

Russell is now the owner of 710 Motorsport and has spent the past 5 years developing Audis for local

budget endurance racing series run by Motor Events and previously the 24 hours of Le'mons.

Russell, never one to rest on his laurels, is more determined than ever to tick off one final bucket list at Mount Panorama.



SHANE

On the other end of the spectrum Shane has taken a more unconventional approach to racing.

Having not grown up around racing, Shane learned his racecraft in the digital space through sim racing, honing his skills in

organised league racing against the most talented sim racers in the country for the past decade.

When the opportunity arose to transition from sim racing to real life racing it came quite naturally for Shane. He joined 710 motorsport four years ago through

a sim racing friend and has since completed 18 endurance races in this time with some great results.

He has also been competing in Khanacross (short dirt track rally racing) running a Peugeot 206 and is the current reining champion of the under 2300cc class.

THE RACE



WHEN Easter weekend 28th - 31st of March 2024

LENGTH 6 hours (roughly 110 laps)

TV COVERAGE Reaches an audience of around 700,000 race fans across free to air TV, streaming on Stan Sport and online www.speedseries.com.au

THE DRIVERS Some of the best drivers in the country will line up including V8 Supercar and TCR drivers along with amateur racers

THE CAR

We have secured a car that has a long history in Australian production car racing and Bathurst in particular.

The Toyota Camry was built off the showroom floor as a production car in 1997 and spent its early

years competing in the Australian Production class series with David Ratcliff and Ron Searle.

It competed in the 1998 Bathurst 1000 against the 2 litre tourers, numerous Bathurst 6 Hour races and numerous Bathurst 3 Hour

Showroom Showdowns, winning in 1998.

We are planning on taking the car back to its original historical livery to showcase the amazing heritage of the car.

WINNER

Australian Production Class Series
Class C championship 1998

Bathurst 3 hour Showroom
Showdowns class C 1998



PODIUM

Australian Production
Class Series Championships
1999, 2000 & 2001

YOUR OPPORTUNITY TO JOIN THE JOURNEY...

Get your business name seen on the biggest stage in Australian Motorsport... Bathurst! Your branding can be seen by 700,000

race fans across Australia and the world by getting your name on our car. Whether you are launching a new product, promoting an

existing product or just want to solidify your name as a supporter of Australian motorsport we have a package to suit your budget.

PLATINUM
\$15,000



extra large branding on car transporter
two extra large branding positions on car
on side at rear and on front of bonnet
logo on shirt, hat poster

GOLD
\$5,000



two large branding positions on car
option of side at the bottom of back door
or on front or rear bumper
logo on shirt

SILVER
\$2,000



two medium branding positions on car
option of quarter panels or boot lid
logo on shirt

BRONZE
\$1,000



two small branding positions on car
logo on shirt



Merch Pack - t shirt, cooler, poster, hat

CONTACT

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